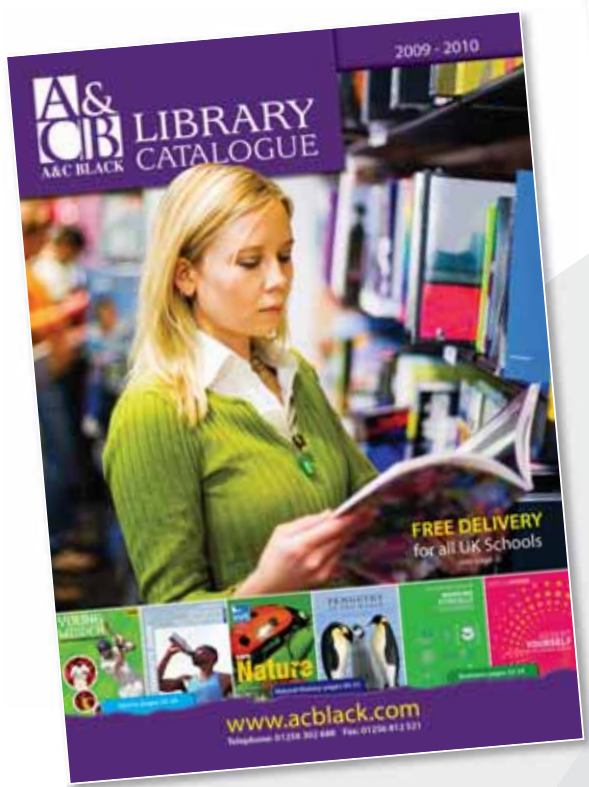
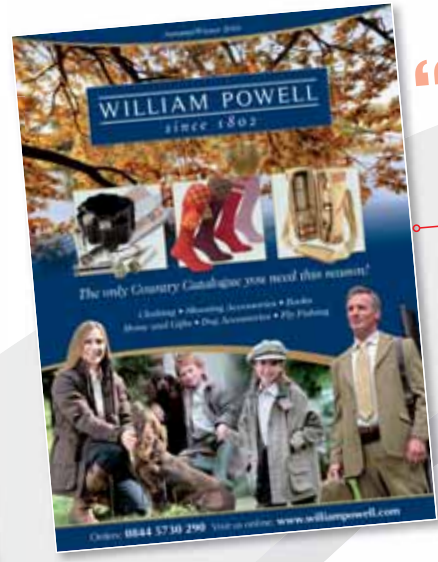


24 hour helpline: 0844 557 4950
 instant ordering: www.muddypuddles.com



“ A really reliable operation that delivers attractive, professional direct mailing pieces on time and with the minimum of fuss.
 Rosanna Bartoli, Head of publicity, A&C Black ”



“ We probably weren't the easiest clients, but we have been really happy with your input and I am sure that we made the right choice in appointing Catalogues 4 Business.
 Mark Osborne, MD, William Powell ”



“ There is no question that working with C4B was very successful and you would certainly be first choice should we need similar support again.
 Norman Haynes, Marketing Director, Morplan ”



“ We have been selling premium birdfood for over 40 years and our mail order catalogue is a vital part of our business. Catalogues 4 Business really got under the skin of our business and, by thinking strategically rather than simply creating artwork, they are transforming the way we work and bringing real results!
 Simon King, Director, Haiths ”



“ We just really liked the company. They were personable and professional and they clearly understood us, our positioning and the nature of our audience. This final point is crucial if you are to convert the audience into a customer.
 Nicola Rees, Contract Manager, RLSS UK Enterprises ”



“ A very easy team to work with. They have produced an excellent catalogue that has brought us real results.
 Steven Roberts, MD, Merlin Motorsport ”

Contact Details

Name: Catalogues 4 Business Ltd
Address: Wykham Park Farm, Wykham Lane,
Banbury Oxon OX16 9UP
Website: www.catalogues4business.co.uk
Contact: 0845 2300 258
Ian Simpson 07971 239276
Established: August 1998
Overview: Produces hard-hitting sales driven catalogues. Helped clients win over 8 ECMOD awards. Experienced in all aspects of catalogue marketing.

Services we offer:

Catalogue Design and Production

Working with either B2B or B2C clients we have produced some outstandingly successful catalogues. Our approach is very simple – to make catalogues sell from every page. For over 10 years we have given our clients hard-working catalogues that have helped grow their businesses.

Training/Consultancy/Strategy

We have unparalleled experience in catalogue marketing and we are happy to share this. If you are starting a catalogue for the first time, or unsure where to take your current catalogue, we can help. We can also work with in-house teams to carry out design reviews or training programs, just ask.

Project Management

From initial concepts through to delivery on your prospect's doormat – we can smooth the process. We have considerable experience in organising and commissioning photography, print, mailing and all the other processes that go to making a successful catalogue marketing campaign.

Don't forget to visit
our new website
www.catalogues4business.co.uk

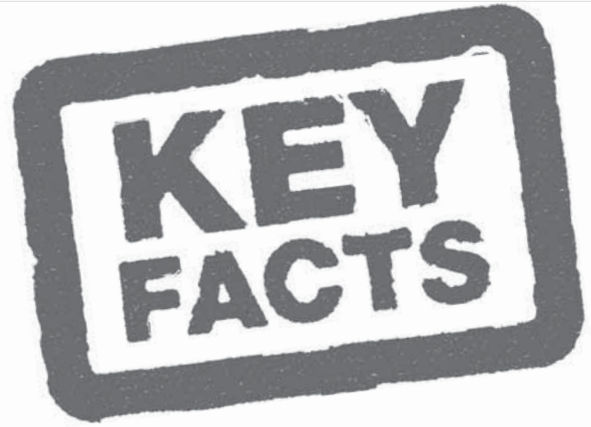
catalogues
4business
'turning pages into profit'™



Twitter us at: <http://twitter.com/CatalogueExpert>



Look us up on Facebook: <http://www.facebook.com/>



Some of the people we have recently worked with and what we did:

- **A & C Black** - Book publishers
Catalogue design and production
- **Amode Furniture** - Contemporary furniture
Catalogue design and production
- **Anco Storage** - Shelving and storage systems
Catalogue design and production
- **BrightMinds** - Children's educational products
Catalogue design
- **Bunzl/Lockharts** - Non-food catering supplies
Catalogue design and production
- **DC Handrails** - Supplier of wrought iron components
Catalogue design and production
- **Eriks** - Specialist engineering supplies
Catalogue design and production
- **Eureka!** - First aid and industrial supplies
Catalogue design and production
- **Groomers Ltd** - Professional dog grooming supplies
Catalogue design and production/Strategy
- **Haiths Ltd** - Garden bird supplies
Catalogue design and production/Strategy/Training/Project Management
- **No Butts Bin Company** - Smoking shelters and bins
Catalogue design and production
- **Key Industrial** - General industrial and commercial supplies
Catalogue design and production/Strategy/Training/Consultancy
- **Merlin Motorsport** - Specialist motor racing components
Catalogue design and production
- **Morplan Ltd** - Retail Shop supplies and fittings
Catalogue design and production
- **Muddy Puddles** - Children's rain and ski wear
Catalogue design and production
- **Northern Parrots** - Parrot accessories and foods
Catalogue design and production/Project Management
- **Park Christmas Hampers** - Christmas gifts and hampers
Training
- **SAA Ltd** - Drawing and painting supplies
Training
- **Serious Readers** - Specialist reading lamps
Catalogue design and production
- **Sweatshop** - Running clothing and equipment
Training and Consultancy
- **William Powell Ltd** - Shooting accessories and clothing
Catalogue design and production/Strategy/Training/Project Management
- **Watco** - Industrial flooring, repair and maintenance
Training and Consultancy